

Kriti CRM

Customer & Resources Management Software

Enterprise edition

KRITI CRM is an enterprise Software to manage total functional aspects of Customer and Resources Management of Institutions and Small & Medium Enterprises towards improving efficiency in a totally ICT driven environment. KRITI CRM is a collection of Software in an integrated format towards management of Resources (Assets, HR and Operations etc.) to improve efficiency and productivity in the competitive business environment through efficient Management of Administration, Resources & Support Services on a Web based or Clients Server based environments.

**Customer Services, Sales, Marketing, Finance, Logistics,
Assets Management, Administration, Security Operations,
Facilities Management, Public Relations,
Documents & Records Management etc**

Over 50 Applications Software Modules...

- Efficient Decision Support System
- easy to Configure and Deploy Features
 - Powerful Data Management,
- Built in Business Intelligence Tools

Good Product, better Professionals, best Price!

Customer Service Management

Customer Service Monitoring
AMC Monitoring System
Spare Replenishment Monitoring
Service Engineers Reporting
Maintenance Management System

Sales Operations

Sales Monitoring System
Enquiry Monitoring System

Marketing Management

Marketing Operations
Campaign Monitoring
Marketing Reports Monitoring

Finance Management

Receivable Monitoring System
Payable Monitoring System
Plan Progress Monitoring System
Post Dated Cheques Monitoring
Bank Guarantee / EMD Monitoring
Cheque Printing System

Security Operations

Visitor Management System
Vehicle Movement
Gate Pass Management
Appointments Monitoring System
Security Manpower Deployment

Office Administration

Messaging System
Registration Management System
Office Forms Management
Contact Management System
Court Diary Monitoring System
E-mail Archival System
Work / Assignment Monitoring

Logistics Management

Materials Management,
Stores inward
Stores outward
Purchase monitoring
Fleet Management
Inventory Management
Asset Management
Maintenance & Repair monitoring

Facilities Management

Maintenance Management System
Facilities Booking
Resource Requisition System
Vehicle Request Management

Public Relations Management

Complaints Management
Call Centre Management
Registration Management

Other Applications Software

- ▶ Laboratory Information Management System
- ▶ Online Records & Certificate Management System
- ▶ Online Documents Management System
- ▶ PF Trust Management Software
- ▶ Co-operative Banking Software
- ▶ HR & Payroll Software
- ▶ Library Management Software

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